







# OTHER DISTRICT THE SUBLIMATION



Visit www.augustasportswear.ca/sublimation for more info.

## CREATE CUSTOM JERSEYS AND SOCKS

USING FREESTYLE'S STATE-OF-THE-ART BUILDER

FREEDOM TO CREATE YOURSTYLE IN 4 EASY STEPS

STEP 1



Visit the FreeStyle builder to begin creating your custom design. STEP 2



Select the colors that will make your team stand out on the ice.

STEP3



Apply decoration and logos to your design.

STEP 4



Finish by adding your roster of players and submit your design.

## \$\Rightarrow\$ GO FREESTYLE & GET THE FASTEST TURN TIME

CCM FreeStyle Sublimation lets you create a custom look that will stand the test of time in just a few clicks. Your team colors will stay vibrant wash after wash and wear after wear. Custom elements like names and numbers will never crack or peel as they're a part of the garment itself! \*Get jerseys and socks in as soon as 10-20 business days after art approvals.





#### **FRONT**



#### **BACK**

#### FREESTYLE SUBLIMATED **ESSENTIAL SERIES V-NECK HOCKEY JERSEY**

**228155** Adult S-3XL MSRP 86.00 **228255** Youth S-XL MSRP 85.00

- (single ply)
   V-neck Collar

#### FREESTYLE SUBLIMATED **ESSENTIAL SERIES V-NECK HOCKEY GOALIE JERSEY**

228168 Intermediate/Senior M/2XL MSRP 92.00 228268

- (single ply)
   V-neck Collar

#### FREESTYLE SUBLIMATED **ESSENTIAL SERIES HOCKEY TUBE SOCKS**

**228136** Adult S/M, L/XL, XXL MSRP 40.00 **228236** Youth S/M, L/XL MSRP 39.00

- (single ply)

  Encased elastic at top and bottom
  Hook-n-loop fastener at top



SOCKS

#### **DESIGN LINES**

#### **NHL INSPIRED STANDARD DESIGN LINES**



#### **STANDARD DESIGN LINES**

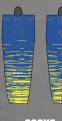






















SOCKS

#### FREESTYLE SUBLIMATED PERFORMANCE SERIES TRADITIONAL LACE NECK JERSEY

228103 Adult S-3XL MSRP 145.00 228203 Youth S-XL MSRP 143.00

**GOALIE CUT** 

228104 Intermediate/Senior M/2XL MSRP 153.00 228204 Junior XL MSRP 152.00

- 100% polyester wicking knit with 100% polyester back mesh
- Traditional lace-up neckline
- Double elbow and shoulder construction
- · Back mesh panel for breathability

#### FREESTYLE SUBLIMATED PERFORMANCE **V-NECK HOCKEY JERSEY**

228105 Adult S-3XL MSRP 135.00 228205 Youth S-XL MSRP 134.00

**GOALIE CUT** 

228106 Intermediate/Senior M/2XL MSRP 143.00 MSRP 142.00 228206

- 100% polyester wicking knit with 100% polyester back mesh
  Traditional v-neck neckline
  Double elbow and shoulder construction
  Back mesh panel for breathability

#### FREESTYLE SUBLIMATED PERFORMANCE SERIES **MITER COLLAR HOCKEY JERSEY**

228108 Adult S-3XL MSRP 145.00 MSRP 144.00

**GOALIE CUT** 

228165 MSRP 152.00

- 100% polyester wicking knit with 100% polyester back mesh Miter collar neckline
- Double elbow and shoulder construction
   Back mesh panel for breathability

#### FREESTYLE SUBLIMATED PERFORMANCE SERIES TRADITIONAL MODIFIED V-NECK

Adult S-3XL 228264 Youth S-XL MSRP 134.00

**GOALIE CUT** 

228115 Intermediate/Senior M/2XL MSRP 143.00 228215 Junior MSRP 142.00

- 100% polyester wicking knit with 100% polyester back mesh
  Traditional modified v-neck neckline
  Double elbow and shoulder construction
  Back mesh panel for breathability

#### FREESTYLE SUBLIMATED PERFORMANCE **SERIES HOCKEY SOCKS**

228154 Adult S/M, L/XL, 2XL MSRP 60.00 Youth S/M, L/XL MSRP 56.00 228254

- 100% Polyester Wicking Knit (single ply)
  Encased elastic at top and bottom
  Hook-n-loop fastener at top

#### **DESIGN LINES**

#### **NHL INSPIRED STANDARD DESIGN LINES**

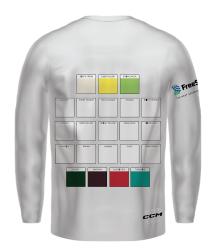


#### **STANDARD DESIGN LINES**



#### **JERSEY COLORS**





#### **GARMENT BASE IS WHITE**

#### STANDARD BUILDER COLORS

\*NO UPCHARGE OR EXTENDED LEAD TIME FOR COLORS

#### BLUE GREY KELLY 11-0601TCX 7717 C 2143 C PLIRPLE POWER PINK NEON PINK 215 C NO MATCH BURNT ORANGE TEXAS ORANGE ORANGE BRIGHT ORANGE LT GOLD NEON YELLOW BRIGHT YELLOW VEGAS GOLD GRAPHITE BROWN CARBON SLATE ARMY GREEN SPRING GREEN LASER YELLOW 7644 C 2464 C 903 C

### 

#### **CUSTOM CCM COLORS**



<sup>\*</sup>To request a specific CCM color for your order, please reference the CCM color name and coordinating pms color code in step 4 of the freestyle builder comment box. A custom pantone match charge will apply, plus an additional 5 business days production time frame.

#### **ESSENTIAL SERIES SIZING**

#### **HOCKEY JERSEYS**

Garment Measurements - In.	YOUTH			ADULT					GOALIE				
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL
Chest Width	37.75	40.5	42.5	44.5	45	49	53	57	61	63	44	57	63
Body Length	24.75	26.5	28	29.5	30	31	32	33	33	34	28	30	32
Sleeve Length	24.5	26.5	29.5	30	31.5	33.5	34.5	35.5	36	36.5	29	33.5	35

Garment Measurements - Cm.	YOUTH				ADULT						GOALIE			
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL	
Chest Width	95.89	102.87	107.95	113.03	114	124	135	145	155	160	112	145	160	
Body Length	62.87	67.31	71.12	74.93	76	79	81	84	84	86	71	76	81	
Sleeve Length	61.60	67.31	74.93	76.20	80	85	88	90	91	93	74	85	89	

#### **HOCKEY SOCKS**

Garment Measurements - In.	YO	JTH	ADULT				
Size	S/M	L/XL	S/M	L/XL	2XL		
Length	20	22.5	25.5	28	30		

Garment Measurements - Cm.	YO	JTH	ADULT			
Size	S/M	L/XL	S/M	L/XL	2XL	
Length	51	57	65	71	76	

#### **PERFORMANCE SERIES SIZING**

#### **HOCKEY JERSEYS**

Garment Measurements - In.	YOUTH			ADULT					GOALIE				
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL
Chest Width	37.75	40.5	42.5	44.5	45	49	53	57	61	63	50	57.25	63.75
Body Length (Front)	24.75	26.5	28	29.5	30	31	32	33	33	34	29	32	34
Body Length (Back)	26.25	28	29.5	31	30	31	32	33	33	34	30.5	33.5	35.5
Sleeve Length	24.5	26.5	29.5	30	31.5	33.5	34.5	35.5	36	36.5	29	33.5	35

Garment Measurements - Cm.	YOUTH					ADULT					GOALIE		
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL
Chest Width	95.89	102.87	107.95	113.03	127.00	132.08	137.16	145.42	153.67	161.93	127.00	145.42	161.93
Body Length (Front)	62.87	67.31	71.12	74.93	77.47	80.01	82.55	85.09	87.63	90.17	73.66	81.28	86.36
Body Length (Back)	66.68	71.12	74.93	78.74	81.28	83.82	86.36	88.90	91.44	93.98	77.47	85.09	90.17
Sleeve Length	61.60	67.31	74.93	76.20	85.09	87.00	88.90	65.41	92.71	94.52	73.66	85.09	88.90

#### **HOCKEY SOCKS**

Garment Measurements - In.	YO	UTH	ADULT			Garment Measurements - Cm.	YOUTH		ADULT		
Size	S/M	L/XL	S/M	L/XL	2XL	Size	S/M	L/XL	S/M	L/XL	2XL
Length	20	22.5	25.5	28	30	Length	50.8	57.15	64.77	71.12	76.2

#### **DECORATION OPTIONS**

#### **EMBROIDERY & TWILL**

Available on Performance Series garments only.







JERSEY FRONT SHOULDER PATCH UPPER BACK

DECORATION LOCATION	MSRP
FRONT LOGO (Twill/Patch Embroidery)	\$30.00
2 SHOULDER LOGOS (Same Logos)	\$20.00
2 SHOULDER LOGOS (Different Logos)	\$24.00
SMALL TEAM LOGO (4" X 4")	\$16.00
STOP SIGN OR FLAGS (3" X 3")	\$12.00

- Dealer discounts apply to sublimated jerseys only (does not include decoration)
- Personalization from factory available in sublimation only
- MOQ 20 units per design below minimum dealer charge of \$30 MSRP per jersey (6 to 19 units)

JERSEY OPTIONS	MSRP
TIE DOWN STRAP	\$16.00
SELF-FABRIC NAMEPLATE (Bagged Separately)	\$14.00
CUSTOM PMS COLOR MATCH	\$100.00/color

<sup>\*</sup>All pricing is subject to change without notice.

**Athletic Block** 

ABCDEFGHIJKLMNOPORSTUVWXYZ

0123456789

**Briquet** 

AaBbCcDdEeFfGgHkŶiJjKkLlMm UnOoPpQqRrSoTtUuUvWwXxYyJz

0123456789

**Brush Script** 

AaBbCcDdEe7fGgAhIiJjKkLlMm NnOoPp2gRnSo7lUdVdWxXN4Jz

0123456789

Chisel

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

0123456789

Compact

**ABCDEFGHJJKLMNOPQRSTUVWXYZ** 

0123456789

Conviction

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQqRr5sTtUuVvWwXxYyZz

0123456789

Gridiron

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Hardball

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

0123456789

**Impact** 

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Jet

ABCDEFGHIJKLMNDPQR5TUVWXYZ

0123456789

Machine

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Monolith

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

**Plain Block** 

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

**City Block** 

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

Rock

AaBbCcDdEeFfGgHhliJjKkLIMmNn OoPpQqRrSsTtUvVvWwXxYyZz

0123456789

Shogun

HECDEFCHIJKLMNDPDRSTUUWHYZ

0123456789

Slab Block

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

Slant

ABCDEFGHIJHLMN OPQRSTUVWXYZ **0123456789** 

**RA Plain Block** 

ABCDEFGHIJKLM Noporstuvwxyz **Techno Tall** 

ABCDEFGHIJKLMN DPQRSTUVWXYZ **D123456789** 

Fanc

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Monster

ABCDEFGHIJKLM NOPQRSTUVWXYZ

0123456789

Speed

ABCDEFGHIJKLM NOPQRSTUVWXYZ

**Athletic Script** 

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoFpQqRrSsTtUuVvWwXxYyZz

0123456789

**Home Run** 

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQgRrSsTtUuVvWwXxYvZz

0123456789

**Pro Block** 

ABCDEFGHIJKLMNOPORSTUVWXYZ

0123456789

**Times** 

AaBbCcDdEeFfGgHhIiJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz

0123456789

**RA Full Block** 

ABCDEFGHIJKLM NOPQRSTUVWXYZ 0123456789



#### FREESTYLE ORDERING INFORMATION

#### **Gamewear Program Order Types & Lead Times**

#### **CCM ESSENTIALS SERIES**

Order Type	Order Type Definition	Art Approval	Art Fee	Initial Art Lead Time	МОО	Production Lead Times	coo	Expedited Shipping Time
Standard Builder (SB)	Order placed on Freestyle builder: All artwork selected from stand- ard builder options on builder (design, logos, fonts, colors, place- ments, & logo size options)	NO	NO	N/A	12	10-20 Business Days	Mexico	2-3 Bus Days
Standard Builder w/customer uploaded logos (SBL)	Same as above but customer uploads team logos in vector format	YES	NO	1–2 Bus Days	12	10-20 Business Days	Mexico	2-3 Bus Days
Custom Design Line Order (CDL)	Order placed on builder but requesting any or all of following:  Non Builder design line requested  Customer supplied non-vector artwork (redraw required)  Custom pantone color match (\$50 / color)  Custom fonts  Custom logo placements	YES	YES MSRP \$6.00/item for pattern fee (Up to first 50 units max) MSRP \$100/PMS color match if applicable	2–4 Bus Days	12	20 - 25 Business Days	Mexico	2-3 Bus Days
Mock Up Request (CDL or SBL)	Artwork Request with no Purchase Order	YES	\$25.00	2–4 Bus Days	N/A	N/A	Mexico	N/A

#### **CCM PERFORMANCE SERIES**

Order Type	Order Type Definition	Art Approval	Art Fee	Initial Art Lead Time	МОО	Production Lead Times	соо	Expedited Shipping Time
Standard Builder (SB)	Order placed on Freestyle builder: All artwork selected from stand- ard builder options on builder (design, logos, fonts, colors, place- ments, & logo size options)	YES	NO	N/A	20	40 Business Days	China	5–7 Bus Days
Standard Builder w/customer uploaded logos (SBL)	Same as above but customer uploads team logos in vector format	YES	NO	1–2 Bus Days	20	40 Business Days	China	5–7 Bus Days
Custom Design Line Order (CDL)	Order placed on builder but requesting any or all of following:  Non Builder design line requested  Customer supplied non-vector artwork (redraw required)  Custom pantone color match (\$50 / color)  Custom fonts  Custom logo placements	YES	YES MSRP \$6.00/item for pattern fee (Up to first 50 units max) MSRP \$100/PMS color match if applicable	2–4 Bus Days	20	45 Business Days	China	5–7 Bus Days
Mock Up Request (CDL or SBL)	Artwork Request with no Purchase Order	YES	\$25.00	2–4 Bus Days	N/A	N/A	China	N/A

- All production lead times from art approval
- Player personalization only available in sublimation NO twill option
- Available customization include stock and custom design lines, addition of team logos and selecting logo embellishment techniques for Performance Series only
- Minimum re-orders: Essential 1 pcs & Performance Series 20 pcs
- Custom colors and fonts require additional lead time as addressed below.
- Augusta Sportswear Brands will not be responsible for production delays caused by natural disasters, strikes, labor disputes, war, riots, civil discord, terrorism, US holidays, local Mexico holidays, government actions, customs delays, Fed Ex delays.
- Lead times are based on available capacity and may be adjusted during peak periods.
- They are also quoted at the time of art approval. If an order is placed and the lead time changes prior to art being approved they will receive the updated lead time at art approval.
- Lead time starts from art approval. Supplying artwork in vector format and supplying detailed information around placement, size, and colors will help speed up the process.

#### **ARTWORK**

**How to submit:** For quickest and most economical order process, please submit artwork in vector format. We accept either .eps, .pdf, .svg, or .ai files. All other file types can be redrawn but will not be exact match and will extend lead-time.

**Art approval:** Art approval is your sign off on the artwork and roster telling us to proceed with an order you have already placed. We do everything possible to ensure order accuracy, but ultimately need your final sign off to produce the garment accurately. It is critical to give the art approval process a thorough review. Lead times do not start until you have provided approval on the artwork, roster, and all relevant order information.

**Roster approval:** It is important to preview each image during roster entry to ensure that the selections render correctly. This step allows the opportunity to go back and make changes to the design prior to order submission. The customer is responsible for proofing and approving all names and numbers. This includes ensuring font is in desired upper or lower case format. Utilize our online roster form for ease of submission. Please follow roster instructions to ensure correct information is applied to your order.

**Mock ups:** Mock-ups are requests for artwork without supplying an order. They help pre-approve artwork and speed up the process so that you do not have to wait for an approval once you get your roster. Mock-ups must be ordered on the builder by selecting "mockup" from the roster size in step four of the design process.

Augusta Sportswear Brands offers free custom mock-ups and logo redraws. In the rare instance that art requires over 3 hours to complete and is not accompanied with an order, you will be charged an additional charge for the time. We will request your approval to move forward before proceeding with the charges. In these instances when you pay for a mock up and come back to place your order we will not charge the custom art fee associated with that order. If you place an order from a mock-up you will still receive the final art with your roster to approve.

**Custom fonts:** Augusta Sportswear brands will accept custom font orders if the live format of the custom font is provided. The order will be considered full custom and longer lead times apply. See details above. Additionally, a per unit upcharge of \$6 MSRP will be applied for up to 50 units. Augusta Sportswear pattern fills can be added to both standard and custom fonts. If the garment design uses a standard font and pattern fills are applied, the order will be considered full custom with longer lead times and the \$6 MSRP per unit upcharge. If the garment design uses a custom font and pattern fills are applied, garments will only be up charged \$6 MSRP per unit once. Custom fonts or adding a pattern fills to fonts require additional time for large orders. Please add 5 additional days of lead time.

	SAMPLE POLICY											
Туре	Purpose	Lead Time	Restocking Time	Where to Find								
Pre-selected samples	Show quality and style	Same day	No	Check website or email canadasales@augustasportswear.com								
Fit samples	Fit player for size	Same day	No	Email canadasales@augustasportswear.com								

Stock decoration and fit samples will be available for the following Essentials styles: 228136, 228155, 228168, 228236, 228255, 228248

Stock decoration will be available for the following Performance styles: **228108**. Performance size run samples will be available in styles **228105**, **228206**, **228106**, **228206**, **228154**, **228254**.

Please contact your sales rep at canadasales@augustasportswear.com or visit augustasportswear.ca for more ordering info and one-off sample orders.

#### **COLOR**

Augusta Sportswear offers a robust color pallet to cover any need. These colors are calibrated regularly on all equipment. Despite all efforts to perfectly match the color standard, it is impossible to guarantee an exact match from order to order.

Online designs feature RGB values which can vary from one monitor to another. In production, the RGB values are converted to CMYK values for printing. Augusta Sportswear Brands will not be responsible for color variations between online previews and production garments.

**PMS Color Matching:** We offer PMS color matching as a service. We are unable to guarantee an exact color match, but will utilize a detailed process to ensure the closest match possible. We charge \$100.00 MSRP per color to be matched. This charge is in addition to the \$6.00 MSRP art charge that is required to update all the art files with your custom color. These orders will require additional lead time to match the color. Please add 5 days to your lead time. Orders that require a match to a physical garment or have an excessive amount of colors may require additional days. Rush service is not available on these orders. Reorders requiring a PMS color match will not receive a charge, but will require the additional lead time stated above.

#### **CARE OF SUBLIMATION GARMENTS**

Sublimated designs will not crack, peel, or fade over time and will last the life span of the fabric. Designs do not wash out. Similar to piece dyed fabric pilling can occur. When pilling occurs the white body fabric can become visible. Below is a list of Sublimation "Do's and Don'ts". Following these care instructions will be crucial to the long life of your sublimated garment.

YES	NO
Machine wash cold water, gentle cycle with similar colors.	Do not use bleach
Dampen any stains with water and a small amount of mild soap or detergent.	Do not use fabric softeners
Tumble dry on low works fine, but hang to dry is best.	Do not iron
Turn garment inside out before washing (this is not required, but may extend the life of the garment)	Do not dry clean, store damp, or wash or dry with items containing Velcro zipper, or other rough surfaces
_	Do not rub fabric against abrasive surfaces like a fence or Velcro from a bag

Augusta Sportswear Brands will not be responsible for uniforms that are damaged due to improper care or maintenance. Failure to follow our specified care instructions will void all guarantees.

**Under no circumstances** are sublimated garments to be put through a screen-print dryer or heat press. Dyes will migrate and the design will be ruined.

#### **GENERAL ORDER INFORMATION**

**Order changes and cancellations:** After art approval orders cannot be cancelled or changed. If you have not approved artwork or need to make a change, contact our Customer Care team by going online and clicking Live Chat, or please email Augusta Sportswear Brands at **canadasales@augustasportswear.com**.

**Returns:** Augusta Sportswear Brands sublimated product is not available for returns. Defective garments will be reviewed on a case by case bases.

**Shortages & claims:** All shortages/claims must be made within 10 days of invoice date. We will make every effort to get all shortages replaced and shipped within 10 business days. Forms: www.augustasportswear.ca/help#returns-anchor

Shipping: All cut and sew sublimated products are shipped directly from Mexico to Canada by Fed Ex.

The customer receives shipments 3-4 business days unless it gets held in customs. Saturday delivery is not available.

Augusta Sportswear Brands is not responsible for customs delays.

**Tracking orders:** Please keep in mind when tracking orders on the FedEx website, the website will not show the correct delivery date until orders pass through customs and are in Canada. Once product is in Canada, FedEx should update their tracking information.

**COD payment** is unavailable for sublimated orders.

Customer Care representatives are available Monday-Friday 8 a.m. to 6 p.m. EST by calling 1.800.237.6695 (hours may be reduced to 8 a.m. to 5 p.m. EST during non-peak season) or canadasales@augustasportswear.com. Utilize our online chat for instant customer care help Monday-Friday 8 a.m to 6 p.m EST.

#### **LEGAL**

**Copyright & registered trademark:** Uploading an image or logo constitutes the customer's consent to give Augusta Sportswear a royalty-free, irrevocable license to use and reproduce such image or logo on customized products as ordered by the customer. The customer agrees to indemnify Augusta Sportswear for the use of such image or logo on the customized product as ordered by the customer. Augusta Sportswear Brands Customer Care will provide each customer with a licensed logo authorization form to release the rights to use with the customer's order from.

Augusta Sportswear reserves the right to refuse any order with art deemed inappropriate because of an inappropriate logo or phrase.

**Compliance:** It is the customer's responsibility to ensure that the uniform they have designed is compliant by consulting the governing body of their state, province, or league.

#### Visit augustasportswear.ca for full list of terms & conditions

#### **AUGUSTASPORTSWEAR.CA**

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